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KN-389

DCA Examination, 2022

ESSENTIAL OF E-COMMERCE

Time Allowed : Three Hours

Maximum Marks : 100

Minimum Passing Mark : 40

Note : Attempt **all five** questions. One question from each unit is **compulsory**. **All** questions carry **equal** marks.

Unit - I

1. Define E-commerce. Explain the size, growth and future projection of E-commerce market worldwide and in India.

OR

What is EDI standards ? Explain the benefits of EDI.

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Unit - II

2. Define Network Security. Explain the security measures.

OR

Define Firewall Tunnels. Explain the E-commerce payment system.

Unit - III

3. What do you mean by E-Market ? Explain advantages and disadvantages of E-Market.

OR

Define Online Trading. Explain the Internet Banking.

Unit - IV

4. What is HTML ? Explain its basic tags.

OR

Define HTML document structure. Explain the Hypertext Anchors.

Unit - V

5. What is HREF in Anchors ? Explain the IMG element and attributes.

OR

What is FTP ? Explain the domain name registration and web space allocation.

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